

NIGEL ROSARIO

Brand Design | Ecommerce | Art Direction

Contact

- in linkedin.com/in/nigelcrosario
- nigelrosario.com *(Portfolio site)*
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- (678) 670-3923

Education

Bachelor's Degree

Bachelor of Visual Arts - Graphic Design
University of North Georgia

Associate's Degree

Associate of Visual Arts
University of North Georgia

Skills/Intro

Adobe Creative Cloud

Ai, Ps, Id, Xd, Lr, CC Express, Acrobat DC, Me, Ae

Microsoft Office 365

Excel, PowerPoint, Teams, Word, Outlook, OneDrive

Google Workspace

Gmail, Drive, Sheets, Docs, Slides, Calendar

Other

ClickUp, Slack, DropBox, Canva, Mac/PC, Figma*

***Certified ClickUp Power User**

Experience

Recom.co

Sr. Designer, Design Lead/POC

September 2018 - Current

- Apply technical proficiencies in multiple Adobe CC applications for optimizing deliverables
- Asset management; using repositories and digital asset managers to download and organize assets
- Developing and executing design strategies, using wireframing and shared links for client review
- Perform content sweeps to manage live content and troubleshoot on various marketplaces
- Project management; cross-functional tools such as: ClickUp and Google workspace applications
- Communication tools such as Slack, Zoom, and Outlook for team-team & team-client comms

Freelance

September 2018 - Current

- Paid & Volunteer opportunities; full-set branding conceptualizations, UI design and logo creation.
- Digital & Print design, Photography